

## In The News

**Ron Nachman, Mayor, City of Ariel, Israel, selects Sacramento based USCL to partner with Israel Electric Company to replace 5,000 electric meters city wide with USCL technology to allow meter data communications between the meters, utility and consumers over the city's WiFi network.**



Israel's former Prime Minister, Binyamin Netanyahu, discusses variable rates and the reduction of critical peak demand Sunday, Nov 12, 2006 in Palo Alto, California with Tom Tamarkin.



Tom Tamarkin participates in a panel discussion on Demand Response and Advanced Metering in Eilat, Israel along with Jorge Vasconcelos, President of the EU Energy Commission and Mr. Emil Koifman, head of the metering division of Israel Electric in Tel Aviv, Israel.



From left to right, Abraham Stern, head of meter testing, Mr. Itzhak Mashiach, R&D Manager, Ms. Sima Toledano, VP Finance, USCL, Mr. Tom Tamarkin, President & CEO USCL, Mr. Emil Koifman Manager IEC Meter Unit and Dr. Vladimir Elkonin, Senior Engineer Power Instrumentation, stand in the metering offices of Israel Electric Company (IEC) in Tel Aviv, Israel August 9, 2006.



From left to right, Mr. Jeffrey Michel, USCL Board of Director member and leading conservationists in Europe, Mr. Tom Tamarkin, President & CEO USCL, and Mayor Ron Nachman, City of Ariel review a collection of photographs taken over the city's recent thirty year history. Tom is pointing to a photograph of Mr. Nachman and Ariel Sharon at the city's groundbreaking ceremony in the early 1970's.

The City of Ariel, located in the heart of Judea and Samaria, Israel, has established and is currently operating a sophisticated networking system which has made Ariel Israeli's "Smart City". The Smart City project has impacted the community's lifestyle in 4 major areas:

- Municipal Services
- Education system - formal and informal
- Community - community services, culture & leisure
- Business Sectors

Adapted from: <http://www.ariel.muni.il>